

WELCOME TO THE WORD OF SWEET MAGIC

“Sweet magic” is a Greek family business with a 30 year-old presence in the field of syrup sweets under the brand name “Sahara”. Nowadays, rich in experience and creativity, we continue with our traditional syrup sweets such as baklava, saraigli and kataifi which are made with unique recipes and amaze with their taste.

OUR GOALS

- Respect to tradition.
- Aesthetics in presentation.
- Guaranteed quality standards (Consumer health protection according to the highest quality standards of the dictary model ISO 22000).
- Satisfaction for even the most demanding palates.
- Ethos and consistency in our transactions and deliveries.